

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT24/12 17.15
*** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

66 CANAL CENTER PLAZA, SUITE 555

CONTRACT # 6372017

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

ORDER

PRDCT	<u>AMERICAN CROSSROADS</u>	<u>EST#1209</u>	COMMENTS: (LINE, ORDER, INVOICE
-------	----------------------------	-----------------	---------------------------------

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/24/12 11.11

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1209												
19	S		1205A-1235A	30		\$550.00	10/20	10/20	0		SAT	0
PROGRAM : HOT TOPICS (AFTER NCAA FTBL.) CON COM1: HOT TOPICS (AFTER NCAA FTBL.)												
51	A		1238A-108A	30		\$550.00	10/20	10/20	1		SAT	1
PROGRAM : HOT TOPICS (AFTER NCAA FTBL.) ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 1:02A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-19												

REP HEADLINE# 6372017 TRF# 336731
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 17.15
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#19	MISSED: SAT/1205A-1235A				OCT20		30S	\$550.00	(OCT24/12)	
			OFFER: SAT/1238A-108A				OCT20		30S	\$550.00	PLS ADVISE.	
			CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 1:02A									
OCT/12			135750.00								CONTRACT TOTAL	135750.00
											TOTAL SPOTS	54

MARKET TOTALS \$545,350 WFTV 25% WKMG 22% WESH 31% WOFL 21% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE